Sponsor Donna Cutting, CSP

Donna Cutting, CSP is a nationally-renowned keynote speaker and the author of two books, including *501 Ways to Roll Out the Red Carpet for Your Customers: Easy-to-Implement Ideas to Inspire Loyalty, Get New Customers, and Leave a Lasting Employees.* (Career Press, 2015) and *The Celebrity Experience: Insider Secrets to Delivering Red Carpet Customer Service* (Wiley, 2008). Her high-energy, hilarious and touching presentations are filled with actionable ideas audience members can use to deliver extraordinary service. She’s spoken in 45 of the 50 United States, and has been delighting audiences for decades with her theatrical antics.

Donna is an active member of the National Speakers Association, and is a Certified Speaking Professional, a designation held by less than 10% of professional speakers worldwide.

Sponsor her to speak for an event, and here’s what she’ll do:

- Personally thank you from the platform.
- Interview you for her blog. She has a social reach of over 10,000 and that number is growing daily.
- Tweet her thanks to you on Twitter.
- Take a photo with you and post her thanks on Facebook and LinkedIn.

This is in addition to whatever your Meeting Professional is offering. Donna will discuss her fee with the meeting planner.

Want to really WOW attendees? Audience members often like to “take Donna home” with them after she speaks. You could sponsor copies of Donna’s book, *501 Ways to Roll Out the Red Carpet for Your Customers: Easy-to-Implement Ideas to Inspire Loyalty, Get New Customers, and Leave a Lasting Impression* for all attendees.

Do this and Donna will:

- Provide bookmarks for each attendee with your logo on it.
- Provide stickers that thank you for sponsoring the book. For instance, “This book is a gift from (Your company)” will be in every copy.
- Sign copies of her book from your trade show booth, driving all the attendees your way.

Donna’s book (501 Ways) retails for $16.99. However, you can get bulk discounts.

- 25-99 copies - $11.89 per copy, plus shipping.
- 100-499 copies - $11.04 per copy, plus shipping.
- 500-999 copies - $10.70 per copy, plus shipping.
- More than 1000 copies? Call us for a custom quote.